



January 11, 2024

Dear Education and Health Leaders:

According to the [U.S. Surgeon General](#), vaping among youth of all ages is at epidemic proportions. Across New York State, the [prevalence of vaping among high school youth](#) is 18.7 percent. The New York State Department of Health and the New York State Education Department have teamed up to provide free “**DropTheVape**” materials aimed at helping middle schoolers and high schoolers quit vaping through a free text support service.

The New York State Department of Health has developed posters, palm cards, and rack cards for middle schools and high schools/young adults. The free materials are available [here](#) to view and download and print. The color posters are 11 x 17 and can be easily printed on a local printer or at a local vendor. The free posters and cards can also be ordered from the New York State Department of Health distribution center [here](#). Materials are available in Spanish and should be shared with all organizations that work with



Palm Card

Rack Card

Whether you're a teacher, a coach, or another trusted adult — there are many resources available that provide information on how to talk to students about vaping. For additional local support visit [www.tobaccofreenys.org](http://www.tobaccofreenys.org) to find a New York State Department of Health funded partner near you.

**Resources:**

NYS Department of Health -- [Electronic Cigarettes \(E-Cigarette\) MCID 29 B2Tc -03.6 \(l\)653 \(ec\)0.5\(t\)-11.7 \(r\)43.3 \(o\)-20.4 \(n\)-20](#)